

Concord School District Policy #841
Advertising and Posting of Notices in the Schools

School facilities, staff, or students, shall not be used for purposes of advertising or otherwise promoting the interest of any commercial business or non-school agency with the following exceptions:

The school may cooperate in furthering the work of any non-profit, community social service agency, provided that such cooperation does not restrict or impair the educational program of the school.

The schools may announce or authorize the posting of any lecture or community activity which has educational or cultural merit.

Non-school notices or announcements may be posted or announced if the following conditions are met:

The content and/or location of the notice or announcement must be approved in advance by the appropriate school administrator.

The function or activity directly benefits young people.

The notice or announcement includes no information or advertising of a promotional nature which could benefit private enterprises.

The schools may cooperate with any governmental agency in promoting activities in the public interest which are nonpartisan, and which promote the educational or other vested interests of students.

School publications, such as the yearbook, the school newspaper, athletic and drama programs, etc. may accept and publish paid advertising under established procedures.

Commercial advertising will be allowed (in the catalog) for the Community Education program. The Superintendent will prohibit advertising that is inconsistent with school district goals.

Promotional literature will not be distributed through the schools without appropriate administrative approval and only for recognized education and youth-serving organizations.

Adopted June 18, 1984

Revised March 5, 1990