

**Concord School District Policy #735**  
**Naming of Schools and School Facilities**

The names of schools and school facilities are necessary locational and place identifiers. The names of schools and school facilities also serve as a means of honoring and recognizing the exceptional service and contributions of individuals to schools, communities, and public education. Names should serve in ways that bear positive association for schools and communities.

The purpose of this policy is to provide consistency and uniformity in the naming of public schools and public school facilities. The name of a public school or public school facility should be an appropriate representation and reflection of the school or school-community.

**I. Naming of Schools**

The name of a school shall be recommended by the Superintendent of Schools. The recommendation, with its supporting reasons, shall be submitted to the School Board for approval.

The name of a school shall be a unique identifier to promote and represent a school's location or identity.

**II. Naming of School Facilities**

The name of the school facility shall be recommended by the principal of each school to the Superintendent of Schools. The School Board shall approve the name.

The name of a school facility shall be a unique identifier to honor and acknowledge the exceptional service and significant contributions of a person to the school, school-community, or public education, or to identify the facility in other ways that bear positive association for the school, school-community, or public education.

School facilities may be named to honor major benefactors whose significant contributions benefit the school, school-community, or public education; provided that naming of a school facility after a benefactor or benefactors shall be: (1) recommended by the Superintendent and submitted to the Board for approval; and (2) consistent with the criteria and contribution guidelines specified in board policy.

The Board may revoke the name of a school or school facility, if necessary.

Adopted November 2, 2009