Concord School Board
City and Community Relations Committee
October 22, 2018

Committee members present: Clint Cogswell, Chair, Liza Poinier, Maureen Redmond Scura
Committee member absent: Chuck Crush
Other School Board members present: Pam Wicks, Tom Croteau, Jennifer Patterson
Administration: Terri Forsten, Superintendent

Committee chair Clint Cogswell calling the meeting to order at 5:30 p.m.

The agenda included review of the new draft of the District’s brochure and agenda development for a meeting with the City Manager, Mayor and others.

Superintendent Forsten presented another draft of the District’s brochure. The focus for this draft was on school pages. Draft pages for each of the elementary schools, the middle school and the Technical Center were provided. The high school team continues to be developing their page. Committee members agreed that the high school should have several pages in the brochure, as this is often where people looking at a school district are most interested in gaining information. Ideas were shared about what to include for these pages – list of colleges alumni have attended, student body diversity, breadth of student clubs and activities, athletics, academic options and associated rigor in District programs.

Committee members also recommended that information on school demographics be included, with a highlight on diversity. The capacity for students attending CRTC to gain licensure and career credentials as part of their studies, as well as information on partnerships and before/after school programs will also be added. Committee members suggested that District graphic design students review the brochure as it nears completion.

The Committee also asked that their appreciation and praise for the work on the brochure be offered to Principals, other Administrators and Central Office staff who have contributed to the development of this draft.

The Committee then discussed agenda items for the meeting with the City team. Several topics were suggested – District brochure, demographic study, facilities updates (middle school, former Eastman School building), construction projects, building permits, DES building timeline, continuing education program, behavior task force, communications and the new recreation center.

Liza Poinier asked whether the committee could develop a way to communicate the District’s work and the work of the School Board to the community. Jennifer Patterson reinforced this concept. This will be considered at the next committee meeting, at the end of November.
The Committee voted 3-0 to adjourn (motioned by Maureen Redmond Scura, seconded by Liza Poinier).

The meeting adjourned at 6:20 p.m.

Respectfully submitted,

Clint Cogswell, Chair
Terri Forsten, Recorder